

NIKON MOST RESPECTED NAME IN JAPANESE "35" REFLEXES

**35mm
REFLEX
CAMERAS**

NEW!



No Money Down
\$219.50 Cash

NOW...

ZOOM lens

35MM PHOTOGRAPHY . . . Telephoto to Normal to Wide-Angle, in One Lens!

Exciting New Nikkorex 35 Reflex Zoom . . . First 35mm with Built-in Zoom lens. A major breakthrough in camera and lens design—another Nikon "first."

NOW . . . One Fast f/3.5 lens that combines the functions of 3 or more conventional optics—Normal shots (at 50mm position), semi wide-angle pictures (at 43mm setting), or telephotography (at 86mm lens position) of distant subjects.

Needle-Sharp 9-element Nikkor optics—Zoom versatility means no sacrifice of quality, at any focal-length. Full 2:1 zoom ratio, from 43 to 86mm. Complete focusing range, from 4 ft. to infinity. All settings visible from top.

Eyelevel Reflex Viewing through porro-mirror finder having brilliant fresnel screen. Split-image rangefinder assures pin-point accuracy of focus.

Coupled Exposure Meter. Match-needle indicator visible both within finder, and in window at camera top. Full exposure-control with fingertip ease. Meter adjusts for film speeds from 10 to 1600 ASA. No accessories needed.

Fully M-X Synchronized Shutter. Shoot all flash (bulbs or electronic) at all speeds, from 1 sec. to 1/500th plus B. Self-timer. Single-stroke lever advances film and exposure-counter, resets shutter—returns mirror and reopens diaphragm. Folding fast-rewind crank. Auto-reset exposure counter. Accessory shoe. Use any flashgun having P-C type cord. Order lens Adapter Ring 67 R 2286TT below.
67 RP 544 K—Sent Postpaid. Order Case below. No Money Down, Cash \$219.50
67 RP 545 K—Nikkorex deluxe leather Case for above. Postpaid. 18.50

NIKON . . . World Leader in Optics, Tops in Deluxe Japanese 35mm Reflex Cameras. The very latest models of a famous family of advanced designs. Highly refined, with extra features. Dozens of accessories available—write Bob Adams for complete listing of Nikon cameras and accessories (see Page 56).

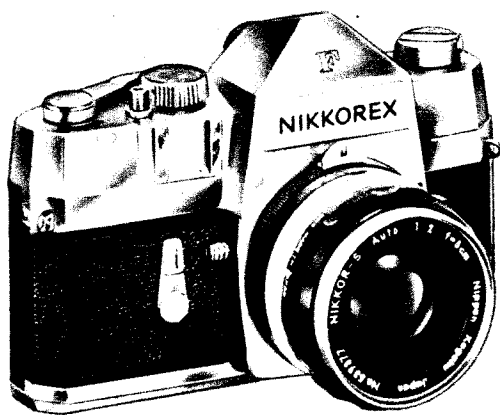
SHIPPING NOTE: All Nikon cameras, accessories (except adapter rings) sent promptly from factory warehouses at New York City and San Francisco. Nos. with "T" shipped from Stock in Chicago, Balt., Oakland; Items with "TT" shipped from Chicago Stock only. Allow time.

NO MONEY DOWN at Wards. Order your Nikon or accessory—just "Charge It." Or extend payments up to 24 months. See Page 38 for full details on Wards Terms.

Nikkorex with f/2.5 Nikkor Lens—Cut \$20 NOW \$99.50

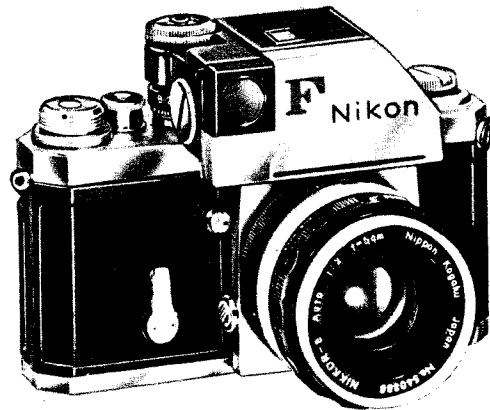
Standard Nikkorex 35-2 . . . Most economical Nikon camera. Same as described above but with non-zoom f/2.5 Nikkor 50mm automatic lens. Accepts wide-angle conversion lens, filter adapter, and camera case listed below.

67 R 546 TT—Ship. wt. 4 lbs. Was \$119.50. Cash \$99.50
67 R 498 TT—Nikkorex deluxe leather Case for above. Ship. wt. 1 lb. 9.98
67 RP 547 K—35mm f/5.6 Wide-Angle Conversion lens. Cased. Postpaid 42.00
67 R 2279 TX—Adapter Ring for Ser. 6 filters, lens access. Ship. wt. 2 oz. 2.49



Nikkorex F
\$199.50
f/2.0 lens

- Use Nikon F Lenses, Most Other Accessories
- Wide-Range Shutter, Speeds from 1 Sec. to 1/1000
- Prism Reflex View Finder
- Instant-Return Reflex Mirror
- Full-Range Flash Synchronization



Nikon F
\$375.00
f/2.0 lens

- Standard of Many Professionals
- Most Complete 35mm SLR System
- All the Top Extras You'd Want
- Prism Finder, Built-in Meter

Our Lowest Price Camera Using Nikon Optics, Accessories

Latest Nikkorex F . . . The Best Nikon Features at an Unusually Low Price. Offers all the versatile Nikon features that most advanced photographers normally use. Auto-Nikkor normal 50mm lens included. Other superb optics may be interchanged—accepts all Nikon F lenses except 8 and 21mm wide-angle lenses. Fully automatic diaphragm. Built-in depth-of-field preview control.

Instant-return Mirror coupled to Instant-reopen Lens. View, shoot—a wink later you view again. Non-interchangeable finder has built-in split-image rangefinder.

Special Shutter designed with flash in mind. 13 speeds from 1 sec. to 1/1000th plus B and delayed release. Lets you shoot regular flashbulbs at M-delay setting up to 1/1000th—shoot electronic flash at 1/125th. Use any flash with P-C cord.

Single-stroke Lever advances film—readies camera for next exposure. Fast rewind crank folds. Order other lenses. Light Meter and Case below. Mailed Postpaid.

67 RP 549 K—With f/2.0 Nikkor lens. No Money Down or Cash \$199.50
67 RP 550 K—With f/1.4 Nikkor lens. No Money Down or Cash 264.50
67 RP 504 K—Nikkorex F deluxe leather Case. Postpaid. 18.50

Clip-on Light Meter for Nikkorex F. Cross-coupled to both shutter and lens.
67 RP 458 K—Fits Nikkorex F only. Complete. Sent Postpaid. Only \$27.50

The Cameraman's Camera . . . Nikon's Finest

NIKON F . . . The Definitive 35mm Reflex, for Discriminating Users. Amazing versatility and responsiveness, effortless ease and speed of handling. Accepts a tremendous range of matched accessories that meet every need . . . incomparable Nikkor lenses from 8mm to 1000mm, and more, including telescopic systems.

New Photomic Prism-Meter system combines the facility of a prism reflex viewfinder with the convenience of an ultra-sensitive built-in CdS exposure meter. Couples directly to the shutter-speed dial and Auto-Nikkor lens diaphragm—needle indicator clearly visible within finder, also in window on top of meter housing. Adjusts for film speeds 10 to 1600ASA.

Instant-return Mirror and instant reopen lens with depth-of-field preview control. Interchangeable reflex viewing screen has matte surface with fine-focus center spot, and split-image rangefinder. 100% accurate composition.

Focal Plane Shutter with speeds from 1 sec. to 1/1000th plus T and B. Delayed release too. Full flash synchronization, plus electronic flash at 1/60th sec. Use with any flashgun having P-C cord. With Photomic Finder. Order Case below.

67 RP 553 K—With 50mm normal f/2.0 Auto-Nikkor lens. Ppd. Cash \$375.00
67 RP 554 K—With 58mm normal f/1.4 Auto-Nikkor lens. Ppd. Cash 440.00
67 RP 557 K—Nikon F deluxe Brown Leather Case. Postpaid. 18.50

67 RP 573 K—28mm Wide-Angle f/3.5 Auto-Nikkor. Ppd. \$169.50
67 RP 572 K—135mm Telephoto f/3.5 Auto-Nikkor. Ppd. 169.50

10 WARDS ALL

LENSES to Fit Both Nikkorex F, Nikon F 67 R 2286 TT—Adapter Ring for Ser. 7 filters. Wt. 2 oz. 4.98