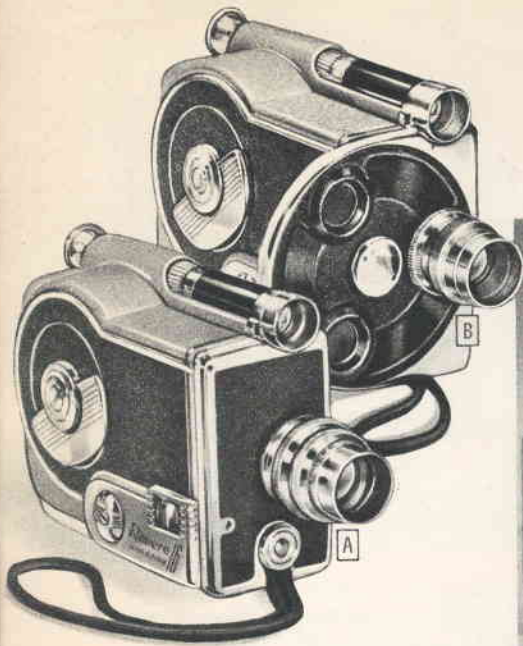


16mm Cameras . . . Bigger, clearer movies

Preferred for finest in home movies



REVERE 16mm Cameras



Magazine Load—No threading . . . just insert magazine, close cover and start shooting



Turret Head—Take long, medium and close-up shots in succession . . . just twist turret

- A Revere "16" Magazine Load.** Uses fast-loading magazine film. Lets you change from one kind of film to another before finishing reel . . . switch from black and white to color film any time, any place. Lens—coated f:2.5 fixed focus. **Speeds**—12, 16, 24, 32, 48 frames per second. Normal, single frame and continuous run. Micromatic telescopic viewfinder with adjustable field of view for accessory lenses. Ratchet winding key winds like a watch. Cable release socket for shooting on tripod. Film footage indicator. Film rating and exposure guide simplifies exposure settings. Runs 12 feet with one winding. Durable brown crackle finish. (Shpg. wt. 5 lbs.)
- 3 C M8216MT—Express prepaid.** . . . \$157.50
- 3 C M8217MT**—Same as above but with f:1.9 focusing lens. **Express prepaid.** \$18.50 Down. . . . \$182.50
- B Revere "16" Magazine load with Turret.** Camera same as above but with coated 1-inch f:2.7 fixed focus lens in 3-lens turret. **Express prepaid.**
- 3 C M8218MTY**—(Wt. 5 lbs.) \$19 Down. . . \$187.50
- 3 C M8219MTY**—Turret camera above but with coated f:1.9 focusing lens. (Shpg. wt. 5 lbs.) \$212.50
- Leather Compartment Carrying Case** for cameras above.
- 3 C 8331M**—Postpaid. (Shpg. wt. 1 lb. 8 oz.) \$17.50
- Accessory lenses for movie cameras, page 36.**

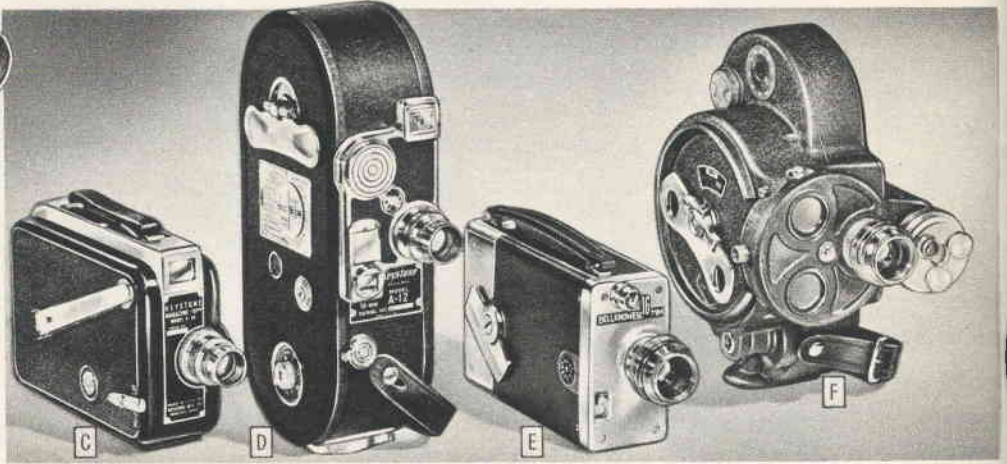
BOLEX H-16 Leader Camera

Roll film 16mm model with professional features

- C** Swiss-made movie camera lets you obtain professional trick effects . . . time lapse, lap dissolves, reverse movies, animation, etc. Use of roll film gives film economy. Automatic film threading. Lens—Switar coated f:1.4 focusing mount. **Speeds**—any speed you choose between 8 and 64 frames per sec. Ground glass focusing for full-frame focusing, checking depth of field and composition. Trifocal viewfinder shows field of view for three lenses. Spring motor runs 18 feet of film with one winding. Hand crank for forward or reverse independent of spring motor, coupled to speed governor for exact speeds. Crank lets you run complete 100 ft. film roll at one time or rewind for switching film types. Visible and audible footage counters. Frame counter adds and subtracts for trick work. Single frame exposures for instant and time exposures. Single claw so you can use double or single perforated film.
- 3 C M8208MTY—Express prepaid from Chicago.** (Shpg. wt. 9 lbs.) \$423.25
- 3 C M8309MTY—De Luxe English Cowhide Compartment Case.** Same price cash or terms. **Express prepaid from Chicago.** (Shpg. wt. 7 lbs.) \$45.00

\$423.25

Cash or terms \$42.50 Down—\$22.00 Monthly



KEYSTONE 16mm Cameras

Big, theater-like movies cost less than you think with Keystone

\$127.00 Cash or terms \$13.00 Down

- C Keystone K-50 Mayfair 16mm Magazine Load.** Lightweight, compact magazine camera with the latest features for color or black and white movies. Lens—coated f:2.5 fixed focus. **Speeds**—8, 16, 24, 64 frames per second. Normal, single frame and continuous run from triple release lever. Marksman viewfinder gives exact field for 4 different lenses, from 17mm to 3-inch telephoto. Film footage indicator. Exposure guide for correct lens setting under various light conditions. Runs 10 feet with each winding. Brown vinyl covering. **Express prepaid.**
- 3 C M8255MTY**—(Shipping weight 4 lbs.) . . . \$127.00
- 3 C M8257MTY**—Same as above but with f:1.9 focusing lens. (Shpg. wt. 4 lbs.) **Terms \$16 Down.** \$158.50
- Brown Cowhide Carrying Case** for Mayfair cameras.
- 3 C 8347M**—(Not postpaid). Shpg. wt. 2 lbs. . . \$6.75†
- D Keystone A-12 Criterion 16mm Roll Film Camera.** Two-lens turret model. Lens—one coated f:1.9 focusing. **Speeds**—10, 16, 24, 32, 40, 48, 64 frames per second. Normal, single frame and continuous run. Viewfinders matched for four accessory lenses. Film footage indicator. Scene length indicator in viewfinder. Audible click scene indicator. Exposure guide. Long film run of 20 feet each winding. Uses double or single perforated film. **Express prepaid.**
- 3 C M8250MT**—(Wt. 8 lbs.) \$15.50 Down. . . \$151.00
- 3 C M8246MT**—Same as above but with f:2.5 lens. (Shpg. wt. 8 lbs.) **Terms \$12 Down.** . . . Cash \$119.50
- Keystone A-9 Criterion.** Like above A-12 model but without turret. f:2.5 lens. **Express prepaid.**
- 3 C M8247MT**—(Shpg. wt. 8 lbs.) \$9 Down. . . \$89.50
- Leather Carrying Case** for all Criterion cameras.
- 3 C 8346M**—(Not postpaid). Shpg. wt. 1 lb. . . \$7.49†

† means shipped from Chicago, Philadelphia, or Los Angeles mail order house . . . order from your nearest mail order house. Cameras and cases with "T" in catalog number as (3 C M8250MT) are sold same price cash or terms . . . see Easy Terms, page 57.

BELL & HOWELL 16mm Cameras

Precision cameras for beginner, advanced and professional

\$189.95 Cash or terms \$19.00 Down

- E Bell & Howell "200" 16mm Magazine Load.** Positive viewfinder gives on film what you see through viewfinder even if your eye shifts at eye-piece. Lens—coated f:2.5 fixed focus. **Speeds**—16, 24, 32, 48, 64 frames per sec. Normal, single frame and continuous run. Viewfinder accurately shows field covered by lens. Ratchet type key wind. Film footage indicator. Exposure guide simplifies exposure settings. Runs 12½ ft. each winding. Gray finish. **Express prepaid.**
- 3 C M8294MTY**—(Shipping wt. 5 lbs.) . . . \$189.95
- 3 C M8295MTY**—Same as above but with f:1.9 focusing lens. (Shpg. wt. 5 lbs.) **Terms \$22 Down.** \$214.95
- Bell & Howell "200T."** Same as above but with 2-lens turret. With f:1.9 focusing lens.
- 3 C M8296MTY—Express prepaid.** (Wt. 5 lbs.) \$259.95
- Cowhide Case** for "200" and "200T" and accessories.
- 3 C 8304MTY—Postpaid.** (Shpg. wt. 2 lbs.) . . \$22.95
- F Bell & Howell "70-DL" Roll Film Turret Camera.** The camera for the serious amateur or professional who demands consistently good movies. Uses economical double or single perforated roll film. Lens—3-lens turret with one coated f:1.9 focusing lens. **Speeds**—8, 12, 16, 24, 32, 48, 64 frames per sec. Normal and continuous lock run. Hand crank for long run or backing up film for special effects . . . indicator calibrated in frames. Critical viewfinder is parallax corrected . . . holds accessory objectives to match lens fields. Ratchet wind. Film footage indicator. 22-foot film run. **Express prepaid.** (Wt. 8 lbs.)
- 3 C M8298MTY**—\$37 Down, \$19 Monthly. \$365.50
- Cowhide Case** holds camera, accessories. **Postpaid.**
- 3 C 8300MTY**—(Shpg. wt. 6 lbs.) \$4 Down. . . \$37.95

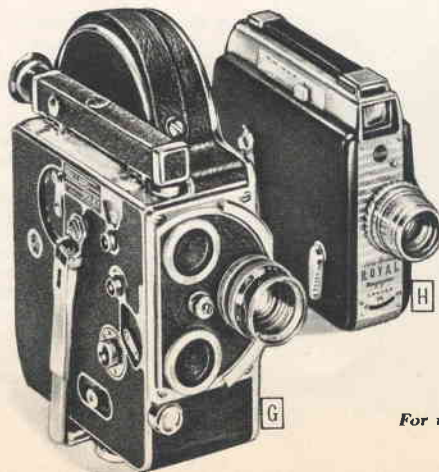
KODAK 16mm Royal

With fine Ektar f:1.9 lens

\$176.25

Cash or terms \$18.00 Down

- H** Fast magazine load . . . insert magazine and shoot. Lens—coated Ektar f:1.9 focusing. **Speeds**—16, 24, 64 frames per second for making normal and slow motion movies. Normal, single frame and continuous run. Viewfinder adjusts for standard, wide angle and telephoto lenses. Film footage indicator. Exposure guide simplifies exposure settings. 10-ft. film run each winding. Black leather covering. **Express prepaid.**
- 3 C M8233MTY**—(Shipping weight 4 pounds.) . . . \$176.25
- 3 C 8301MTY—Compartment Case.** Leather. **Postpaid.** (Wt. 1 lb 2 oz.) \$14.50



For movie making information, see page 32