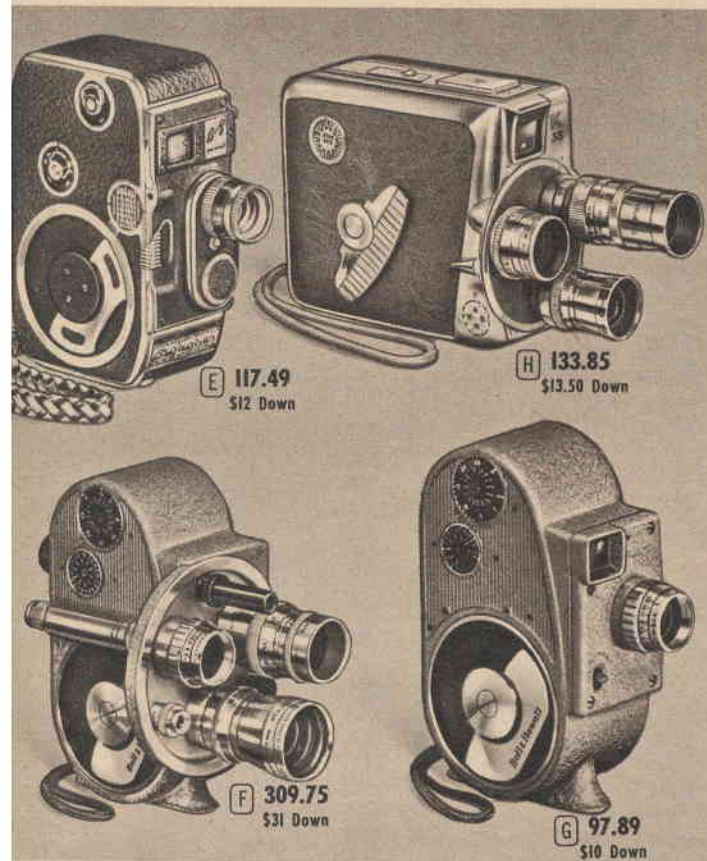


# and Single Lens Reel Loading Cameras

ONLY 10% DOWN WHEN YOU USE WARDS EASY PAYMENT PLAN



**E** 117.49  
\$12 Down

**H** 133.85  
\$13.50 Down

**F** 309.75  
\$31 Down

**G** 97.89  
\$10 Down

## Bolex B-8 Turret \$117.49

**E** Made by skilled craftsmen of Switzerland—2-lens 8mm reel load camera—takes the finest full-color movies. Variable viewfinder "zooms" from 12.5mm to 36mm to show field for various accessory lenses. Lens is fixed focus coated and color-corrected Yvar f/2.5 lens for aim and shoot simplicity. Long 7-ft. film run. Push-button film starter stops instantly without slow-down even at high speeds. Takes 8, 12, 16, 24, 32, 48 and 64 frames per sec. for normal, fast, slow motion. All metal body.

67 R 784—Wt. 3½ lbs. Cash \$117.49  
67 R 1440 L—f/2.0 wide angle lens only. Wt. 10 oz. \$8 Dn. Cash \$78.98  
67 R 1441 L—1½-in. f/2.8 focusing telephoto lens only. Wt. 10 oz. \$61.98

## B&H 134-TA Turret \$309.75

**F** Compact 3-lens, 8mm Turret Camera with matching viewfinder lenses. Simplifies focusing, assures sharp movies. Footage indicator; 5-ft. film run with each winding. Speeds: 16, 24, 32, 48, 64 frames per second. Built-in exposure guide. Strong, lightweight aluminum body, fawn metallic finish, maroon trim. Body size 5x3x1¾ in. Lenses: ½-in. f/2.5 fixed focus normal, 1½-in. (3X) f/1.9 focusing telephoto and 6.5mm f/1.8 fixed focus wide angle. Ship. wt. 3 lbs. 8 oz.  
67 R 779 LT—Camera complete with 3 lenses above. \$31 Dn., Cash \$309.75  
67 R 712 LT—With f/2.5 fixed focus normal lens. \$14 Dn. Cash \$139.95  
67 R 1433 LT—Wide-angle lens. 91.90  
67 R 1430 LT—Telephoto lens. 77.90

## B&H "Sportster" 134-V \$97.89

**G** Compact 8mm Model takes reel film. Viewfinder shows field of view for normal, telephoto lenses. Takes single frames, too. Automatic rundown stop for uniform exposure. Wide range of 5 speeds, including extreme slow motion—for sport shots.

**Built-in Exposure Guide** for better pictures. Footage indicator incl. Die-cast aluminum body, abt. 5x2¼x3¼ in. Fawn metallic finish, attractive maroon trim. Lens—coated, ½-in. fixed focus Comat—has click stops. Frames per sec.—16, 24, 32, 48 and 64.

67 R 711 L—With f/2.5 lens. Ship. wt. 3 lbs. 8 oz. \$10 Down... Cash \$97.89  
67 R 710 LT—With f/1.9 Super Comat focusing anastigmat lens. Ship. wt. 3 lbs. 8 oz. \$13 Down... Cash \$127.89

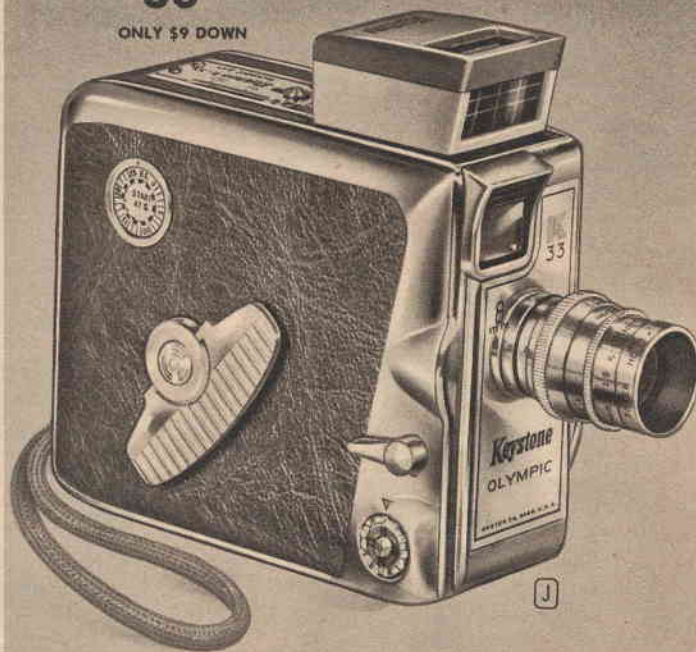
## Keystone K-38 Turret \$133.85

**H** Was \$143.85. Save \$10. Same fine construction, features as K-33 at right, but a full 3-lens turret camera. Takes "Lock-on" exposure meter sold below at right. Comes complete with 3 lenses and "Zoom-type" viewfinder that adjusts to various lenses. Features drop-in reel film loading. Film speeds of 12, 16, 24 and 48 frames per sec. for fast, normal, slow motion shooting. All metal body; Silver Gray vinyl covering and chromed trim. Ship. wt. 4 lbs.

67 R 776 L—With fixed f/2.3 normal lens, fixed 7mm. f/2.5 wide angle lens and focusing f/2.5 telephoto lens. \$13.50 Dn., \$10 Mo. Cash \$133.85  
67 R 775 L—Camera with f/2.3 normal lens only. \$10 Dn., \$9 Mo. Cash \$97.89

Lock on Exposure Meter Assures Correct Exposure  
"Zoom Type" Viewfinder Adjusts for Accessory Lenses

\$86.90  
ONLY \$9 DOWN



## Keystone K-33X... Was \$101.90, Now \$86.90

- You Save \$15 When You Buy At Wards... Sells Regularly For \$101.90
- Combination Camera and Exposure Meter—Assures Correct Exposure
- Get The Finest Color Movies, Easier Than You Ever Took Them Before

**J** Now you can make movies with traditional "aim and shoot" simplicity, and be sure that you are getting clear, crisp contrast in your full-color movies. To use, just aim camera at subject and read lens opening direct from meter described and pictured below, set lens opening and shoot.

**8mm Reel Load Camera is newly styled for that "advanced look"**. Features visor-type viewfinder, shaded from the sun. Silver Gray vinyl covering on camera with sweeping chrome styling. Compact design so that you can slip camera easily into coat pocket or purse.

**Precision governor on spring motor** assures even exposure, steady movies. Oilite bearing never needs oiling. Chrome plated film gate, floating-spring pressure pad protects film and assures precision location. Hinged cover opens wide for easy loading—locks film gate and film automatically when closed; permanently marked film guide assures foolproof loading.

**Film Speeds**—takes 12, 16, 24 and 48 frames per sec. for speeded up, normal or slow motion action. Lens is f/2.3 coated and color-corrected fixed focus interchangeable lens. Marksman type viewfinder adjusts instantly for accessory lenses in standard "D" mounts. 3-way trigger for regular run, continuous lock run and single frames.

67 R 762 L—Camera, Meter, f/2.3 fixed focus lens. Wt. 4 lbs. Cash \$86.90  
67 R 754 L—Camera only. Wt. 3 lbs. 8 oz. Was \$84.95; Now 74.95

## Exposure Meter... \$16.95

New Keystone lock-on Exposure meter indicates exactly what lens setting you should use. Reads direct f/stop for both Kodachrome and Anscochrome color films. Simply aim camera at subject, set lens at f-stop indicated and shoot... it's just that easy to get perfectly exposed movies everytime. Why waste film, when only \$16.95 insures you of perfectly exposed movies. Complete with beautiful leather carrying case.

67 R 2168—Ship. wt. 8 oz. \$16.95



Be Sure to Order Movie Film for Your New Camera... See Page 91

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